



WABCA 2001

Hosted By



University
of Idaho
Coeur d'Alene

925 West Garden Avenue
Coeur d'Alene, ID 83814

WEBSITE:

www.dfa.uidaho.edu/cda/wabca/index.htm

**FOR ALL
BRANCH CAMPUS
ADMINISTRATORS &
KEY STAFF**



Thursday, April 20, 2001

12:00-2:00 p.m. Registration

Conference Area, The Coeur d'Alene Resort

2:00 p.m. Opening and welcome

The Coeur d'Alene Resort

2:15-3:15 p.m.



Keynote Address -
"PRINCIPLES OF EFFECTIVE
ORGANIZATIONAL STRUCTURE"
Dr. Harold (Hal) Dengerink, *Campus
Executive Officer and Dean, Washington
State University, Vancouver*

3:15-4:30 p.m. CONCURRENT SESSIONS I

Student Retention • Essential for Success

The best colleges and universities have learned that great retention leads to long-term success and prosperity. Reducing the drop out rate does not just happen overnight. Instead, it requires careful thought, campus-wide participation and a good deal of energy. These presenters will deal with how to gather data, who are dropping out and why, what interventions are appropriate and how to build a proactive retention team.

Presenters: Dr. Kathleen Fullerton Bernhard, Director, Counseling and Student Activities, University of Washington, Bothell. Mr. Randy Spaulding, Financial Aid and Scholarship Coordinator, University of Washington, Bothell.

Distance Education's Best Kept Secrets

Successful distance education programs share a number of characteristics and approaches to the challenges of distributed learning. This presentation will review nine distance education program "secrets" as a foundation for an interactive discussion in which audience members will share their experiences and concerns related to the distance delivery of academic programs and services.

Presenter: Dr. Barry Willis, Associate Dean for Outreach for the College of Engineering, University of Idaho.

Role of the Federal Government

The role of the federal government in the development and implementation of community partnerships.

Presenter: Dr. Barbara Holland, Office of University Partnerships, U.S. Department of Housing and Urban Development

4:30 p.m.- 6:00 p.m. Free time

6:00 p.m. Begin loading cruise boat at Resort dock

6:30 - 8:30 p.m. Dinner cruise on Lake Coeur d'Alene

QUESTIONS OR COMMENTS:

E-mail at: wabca@uidaho.edu

Friday, April 21, 2001

8:00 - 8:30 a.m. Continental breakfast - The Coeur d'Alene Resort

8:30 - 9:30 a.m.



Keynote address -
"COLLABORATIONS-SUCCESSFUL
AND NOT SO SUCCESSFUL"
Dr. Robert Hoover,
President, University of Idaho

9:30 - 10:00 a.m.

Travel to North Idaho College
(transportation provided)

10:00-11:30 a.m. CONCURRENT SESSIONS II

"And the Survey Says"

This session will highlight significant findings and their implications arising from a national study of branch campus administrators.

Presenter - Mark Nickerson, Director, Cal State Hayward's Contra Camp

"Who Wants to be a Successful Organization? Is That Your Final Answer?"

Most leaders of branch campuses have some notion of what makes a successful organizational structure. What actually constitutes a successful branch campus structure? Is there a single, best model? What are the key components? Are the successful models based on organizational charts, or on key decisions? Do people make a difference? Why do some fail, while others flourish? Should our quick responses to these questions always be our final answer?

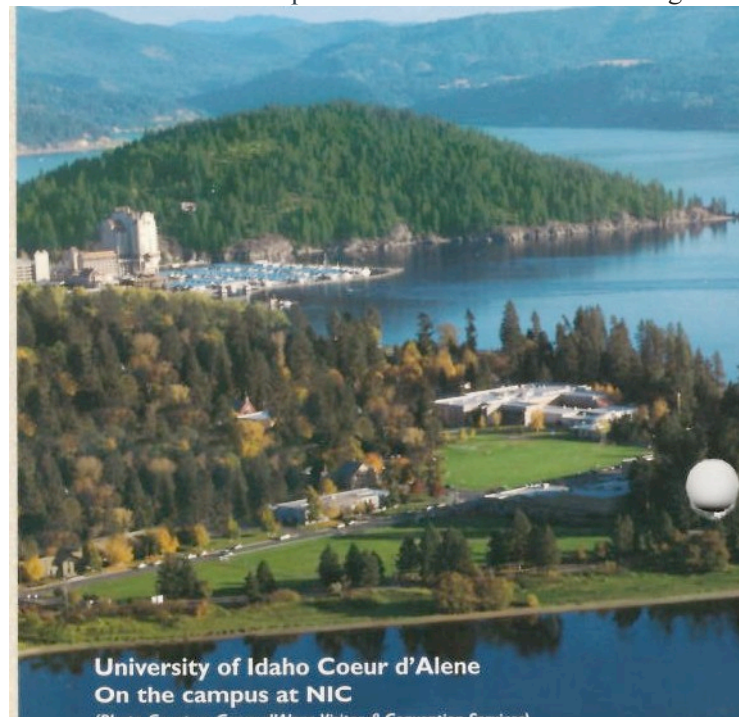
*Presenter- Dr. Robert Ritschel, Dean, Alpine Campus,
Colorado Mountain College*

Insightful Case Studies on Collaboration

Three cases of interinstitutional collaboration in the New West: Under what circumstances does collaboration work?

*Dr. William Gray, Chief Executive Officer and Dean,
Washington State University, Spokane*

11:30 a.m.- 1:00 p.m. Lunch at North Idaho College



University of Idaho Coeur d'Alene
On the campus at NIC

(Photo Courtesy: Coeur d'Alene Visitor & Convention Services)



1:15-2:15 p.m.

"THE COMPETITIVE EDGE - SUCCESSFUL PRACTICES"

Dr. Dewayne Matthews

Director Of Student Exchange and State Relations at Western Interstate Commission of Higher Education in Boulder, Colorado.

2:30 - 3:45 p.m. CONCURRENT SESSION III

'Student Life and Government Issues on a Commuter Campus'

Students from Washington State University campuses will be presenting the unique as well as common strategies of branch campus student governments in meeting the needs of their students. A description of the characteristics of each campus student body, its programs and activities, as well as student government structure, will be followed by an open discussion of student government at branch campuses.

Presenters - WSU Branch campus Student Body Presidents: Kevin Cams (Vancouver), Michelle Wellington (Tri Cities) and Jolene Spratt (Spokane)

'One Land-Grant University's Ongoing Experience with Statewide Expansion of Engineering Education: The UK Story'

Presenter: G.T. Lineberry, University of Kentucky

'Collaboration at the Center for Higher Education in Idaho Falls'

Presenter: Robert Stiger, University of Idaho at Idaho Falls

'Loping Competitive Teams at the Branch Campus'

This presentation discusses the processes necessary to develop effective teams, particularly full time faculty and adjunct instructors. The steps of effective team development, the role of the branch administrator, and how teams can become self-managing units will be explored. In addition, the concepts of organizational development and the change process will be examined through the lens of the effective team.

Presenters: Dr. Frank Powers, Assistant Professor, University of Idaho Coeur

d'Alene. Dr. Cherie Major, Director, Teacher Education, University of Idaho

4:00 - 4:15 p.m. Travel to Resort (transportation provided)

4:15 - 6:30 p.m. Free time

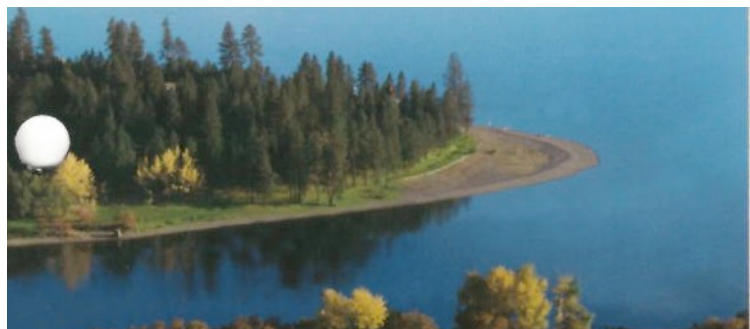
6:30 - 9:00 p.m. Banquet - Resort

Saturday, April 28, 2001

8:30 - 10:00 a.m. Continental breakfast/planning meeting

Hagadone Suite (top floor) The Coeur d'Alene Resort

This is an optional meeting for anyone interested in helping WABCA plan for future conferences. All interested are invited. No obligation.



Make your reservation at The

Coeur d'Alene Resort by February 14, 2001 for a chance to win one night's FREE lodging at The Coeur d'Alene Resort. The winner will be notified by The Coeur d'Alene Resort prior to the start of the Conference.

Official Conference Hotel - The Coeur d'Alene Resort

VOICE: 800/688-5253 FAX: 208/664-7279

INTERNET: www.cdaresort.com E-MAIL: resortinfo@cdaresort.com

Please specify WABCA Conference to receive a special rate of \$99 to \$159 per room per night.

For Information on Other Lodging Properties contact the Coeur d'Alene Visitor & Convention Services at www.coeurdalene.org

(If registration is for more than one person, please submit off names individually)

Name: _____

Title/Position: _____

_____ Institution: _____

Email Address (for confirmation): _____
Address: _____

City: _____

State _____ Zip Code _____

Phone: _____ F. _____

Conference Fee: \$250.00 x _____ # of attendees = \$

Dinner Tickets for non-conference guests: \$55.00 x _____ # of guests = \$

Cruise Tickets for non-conference guests: \$50.00 x _____ # of guests = \$

TOTAL ENCLOSED: \$

A fee of \$15 will be charged for all NSF checks.

Accommodations and ground transportation to Coeur d'Alene are extra.

FORM OF PAYMENT OPTIONS

• Credit Card: ☐ VISA ☐ MASTERCARD ☐ DISCOVER

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RETURN THIS FORM WITH PAYMENT BY MARCH 26, 2001.

BY MAIL...

WABCA 2001, University of Idaho Coeur d'Alene
925 West Garden Avenue, Coeur d'Alene, Idaho 83814-2165

BY FAX...

Fax credit card or purchase order registration to:
(208) 664-1272 Do not mail this form if you register by fax.

ONLINE...

Go to: www.dfa.uidaho.edu/cda/wabca/index.htm

Do not mail this form if you register online.

Upon receipt of registration and payment, confirmation will be sent to you via e-mail in 7 business days.

CANCELLATION/SUBSTITUTION POLICY

Full refunds, less a \$45 processing fee, will be made if notification in writing is received by Friday, March 30, 2001. No refunds after that date.

Should registrant be unable to attend, a substitute would be appropriate.

WABCA 2001

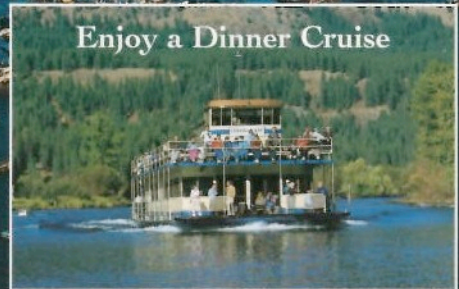
The Coeur d'Alene Resort • Coeur d'Alene, Idaho

April 26-27-28, 2001

Golf the Floating Green



Enjoy a Dinner Cruise



The Coeur d'Alene
A resort on the lake

OFFICIAL HOTEL WABCA 2001

FOURTH ANNUAL CONFERENCE OF THE WESTERN ASSOCIATION OF BRANCH CAMPUS ADMINISTRATORS

CONFERENCE PLANNER

**REGISTER
EARLY**

For Your Chance
to Win a FREE
Night's Lodging at
The Coeur d'Alene Resort!

(Details Inside)